

6.2.1 *The institutional Strategic plan is effectively deployed.*

The University has set up a comprehensive strategic plan which is available on its website www.ggu.ac.in. Many of the plans and being worked upon and are under progress.

The university has implemented National Education Policy 2020 (NEP2020). The Learning outcomes-based curriculum framework also has been implemented. Curriculum frameworks are improvised with holistic and multidisciplinary approach. The University has signed MoUs to enhance the engagements with stockholders. University is also strengthening entrepreneurship and startups opportunities for students, faculty members and researchers through Incubation Centre and TEC.

Several proposals of Centers of Excellence submitted by the University have started yielding fruits. This year University has created blended learning mode teaching facilities in 25 class rooms.

University is also providing effective platform in the social aspects by engaging the learners through Swavlambi Chhattisgarh Scheme and experiencing learning.

University has set up Academic and Planning Board for a comprehensive planning of University at Academic level. The IQAC is established to collect inputs for better functioning of University activities. The strategic plan of action and goals designed by the university have set the targets achievable with in the short/ mid/ long terms.

Guru Ghasidas Vishwavidyalaya (GGV) is a Central University located in Bilaspur, Chhattisgarh, India. The development and deployment of a strategy are critical for the long-term success of the university. Here are some steps that can be taken to develop and deploy a strategy for GGV:

Define the Vision and Mission: The first step is to define the vision and mission of the university. This involves identifying the core values, purpose, and goals of the university. This should be done in consultation with all stakeholders, including students, faculty, staff, and alumni.

Conduct a SWOT Analysis: A SWOT analysis can help identify the university's strengths, weaknesses, opportunities, and threats. This analysis can help the university identify areas where it needs to improve and opportunities for growth. The SWOT analysis should consider factors such as academic programs, research, facilities, infrastructure, finance, and reputation.

Identify Key Performance Indicators: Identify key performance indicators (KPIs) that can be used to measure the university's success. These KPIs should be specific, measurable, achievable, relevant, and time-bound. The KPIs should cover all areas of the university's operations, including academic excellence, research output, student enrollment, faculty and staff performance, and financial sustainability.

Develop Action Plans: Develop action plans for each of the university's strategic objectives. These action plans should be detailed and include specific tasks, timelines, and responsibilities. The action plans should also identify the resources required to achieve the objectives and the potential risks and challenges.

Implement the Strategy: Implement the strategy by communicating it to all stakeholders, assigning responsibilities, and monitoring progress. Regular reviews should be conducted to assess progress and make any necessary adjustments. The implementation of the strategy should be supported by appropriate policies, procedures, and systems.

Evaluate the Strategy: Evaluate the effectiveness of the strategy periodically by reviewing the KPIs and assessing the outcomes. Use this information to make any necessary adjustments to the strategy. The evaluation should also consider feedback from stakeholders and benchmarking against other universities.

By following these steps, GGV can develop and deploy an effective strategy that will help it achieve its goals and objectives. The strategy should be dynamic and adaptable to changing circumstances and should be aligned with the university's overall vision and mission. The strategy should also be communicated effectively to all stakeholders to ensure their support and involvement.